



BULLHORN[®]

Staffing and Recruiting Software, On Target, On Demand™



Bullhorn is used worldwide by staffing and recruiting professionals ranging from single practitioners to some of the largest firms in the world.



The Bullhorn Difference. Achieving the Fastest Placement Rates in the Industry.

Successful staffing and recruiting firms need an edge. An edge to win and retain clients, source candidates, and most importantly, make that critical placement. Bullhorn was founded with a vision to enable its customers to achieve the fastest placement rates in the industry.

As the leader in On Demand, integrated front office solution for the staffing and recruiting industry, Bullhorn integrates email, calendaring, sourcing, applicant tracking, job management and customer relationship management. Our customers gain an edge over their competition every day by using Bullhorn to synchronize sales and recruiting to generate, source and fill jobs, with the best candidates, in real-time, at anytime and from anyplace. That's the Bullhorn difference.

Acclaimed by thousands of customers and tens of thousands of users worldwide, including emerging, medium and large sized staffing and recruiting firms servicing a wide range of industries, Bullhorn is in use worldwide. Information technology, professional services, executive search, office/clerical and healthcare represent a few of the many job markets Bullhorn services by enabling staffing and recruiting professionals to generate job orders, or land searches, and place all types of prospective candidates from temporary workers to permanently placed executives.

As a Software-as-a-Service provider, Bullhorn strives to remain in close partnership with its customers, working to ensure their success every day by providing the industry's most comprehensive, innovative and reliable front office solution. It's no wonder that Bullhorn is the On Demand, integrated front office leader for the staffing and recruiting industry.

**“With Bullhorn we get
a live portrait of
what’s really going on.
Managers can slice
and dice information
in many different ways
and get a clearer
measure of productivity.”**

••• *Scott Ragusa,
President, Contract
Businesses, The Winter,
Wyman Companies*

Making placements faster than your competition is critical when revenue is on the line and profit margins are getting squeezed. Improving time-to-fill and placement ratios are the benchmarks that mark your firm’s effectiveness.

By integrating email, calendaring, sourcing, applicant tracking, job management and customer relationship management (CRM), Bullhorn allows recruiting, sales and management to live and work together to achieve the fastest placement rates in the industry, at anytime and from anyplace.

Live in Bullhorn. Where Placements Happen.

Why does living in Bullhorn make a difference? Bullhorn gives every member of your team, whether in management, sales, recruiting or on a split desk, access to all of the candidate and client information that drives your business, in real-time at anytime and from anyplace. Bullhorn enables your sales and recruiting teams to work in tandem to generate, source and fill jobs in the shortest time possible.

On Demand, In Demand

Delivered through Software-as-a-Service, Bullhorn provides customers with the utmost in flexibility, cost efficiency and competitive advantage. Configure your software and not your business. Reconfigure, on demand, as your business needs evolve. With Bullhorn, there is no more technology infrastructure to install and maintain. Simply log in and Bullhorn updates, maintains and delivers the functionality you need every day to grow your business.

And because Bullhorn is available at anytime and from anyplace, including through real-time wireless mobility, your firm has access to all of the information that drives your business on demand. Never miss an important email, candidate response or client request.

It's about the bottom line. Focus on what drives your business – candidates and clients, not technology. Experience the simplicity, flexibility and power of using Bullhorn at anytime from anyplace to maximum competitive edge.

Why an On Demand, Integrated Front Office?

Usually, staffing and recruiting firms need to purchase three or more different applications to receive the capabilities of Bullhorn. But with Bullhorn's On Demand, integrated front office, all of these applications are combined into one, and unlike other staffing and recruiting applications, they are accessible from the Internet:

- *Connect contacts, candidates, colleagues and clients through integrated email, calendaring and task management*
- *Automate sales and recruiting, from entering job orders and sourcing candidates to making placements, using integrated sourcing tools, the applicant tracking system (ATS) and job management*
- *Build relationships with new and existing clients by conducting campaigns and tracking client needs to generate job orders, or to source candidates through the integrated customer relationship management system*
- *Get 360° visibility into the most profitable clients, placement ratios, sales forecasts or whatever other metrics drive your business*
- *No more software to install and maintain. Accessed at anytime and from anyplace via the Internet*

“Bullhorn has allowed us to be a dispersed but highly effective national organization. We have the tools to operate, communicate and collaborate as though we are all working in the same room.”

••• *Robert J. Miano,
President of U.S.
Operations, Harvey Nash*



Bullhorn is Different!

Think of it another way. With Bullhorn there is no need to “mix and match” email, applicant tracking, sourcing tools, job management and customer relationship management systems from a number of vendors. Bullhorn gives your entire team access to all client and candidate information in real-time, at anytime from anyplace, in a single solution.

Bullhorn's On Demand, completely integrated front office is simple, fast and flexible, enabling your teams to begin generating, sourcing and filling jobs quickly.

To ensure its customer's success, Bullhorn provides unparalleled professional implementation and customer services, including Bullhorn GoLive™ Professional Services to help customer's maximize a rapid return on their Bullhorn investment.



Features & Highlights

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Integrated Email, Calendaring and Task Management

- Automatically and seamlessly integrated with applicant tracking, job management and customer relationship management
- Automatically track and view every candidate and client correspondence in one place and link to all notes, tasks and activities in the system for 360° visibility
- Fully accessible to all team members to ensure high quality service when you're out of the office or unavailable
- Easily view whether a client is opening submissions
- Instantaneously receive alerts the moment a job order is generated

Integrated CRM that Drives Sales and Placements

- Easily create distribution lists for highly segmented sales and sourcing campaigns
- Track prospect activity from lead qualification through receipt of the job order
- Automatically track all client communications linked to the job order and applicant
- Automatically track client and candidate history to proactively anticipate client needs
- Send alerts, add tasks and notes, and create call lists to generate job orders
- Create forecasts and sales force productivity reports

Faster Placements with Integrated Sourcing

- Source and place in just a few mouse clicks, without ever having to leave Bullhorn
- Comprehensive sourcing with Integrated Resume Search™ that provides real-time sourcing capabilities for premium job boards
- PowerSource™, using Bullhorn's Integrated Resume Search technology, provides real-time sourcing and job posting capabilities for Monster.com
- Dagnet® creates automated candidate search agents that enable recruiters to focus on placements
- Candidate information is always current, saving time and driving the best fit
- Integrated email, CRM and applicant tracking conducts campaigns that source thousands of candidates with responses automatically parsed and matched to jobs
- Tearsheets help source and place candidates in the shortest time possible

As a completely integrated front office, Bullhorn also provides a number of other solutions to meet a wide variety of customer needs, including:

- Applicant Tracking
- Job Management System
- Bullhorn JobCast™, real-time job posting capabilities
- Bullhorn Embedded Intelligence™ for knowledge management and sharing best practices
- Bullhorn360™ for real-time configurable reporting using business intelligence
- Bullhorn Mobile™, real-time wireless synchronization
- Faxed time card automation
- Configurable invoice automation
- Back-office integration

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The On Demand, Integrated Front Office Leader

Find out how Bullhorn can help you achieve the fastest placement rates in the industry by contacting a Bullhorn expert right now at **1.888.GoLive8** or visit us on the Web at **www.bullhorn.com**.



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